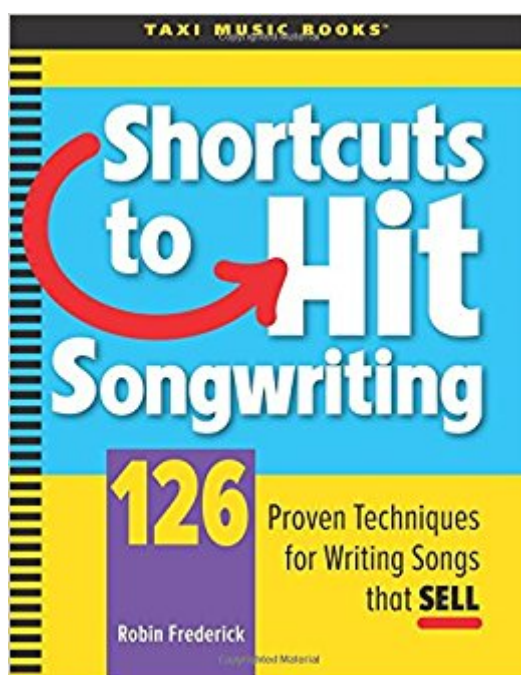


The book was found

Shortcuts To Hit Songwriting: 126 Proven Techniques For Writing Songs That Sell



Synopsis

Here are 126 Shortcuts that will take your songs from good to great! Discover the melody and lyric writing techniques of today's top songwriters and learn how you can use the very same secrets to give your songs the power and edge that will make listeners want to hear them over and over again. You'll learn... ~ 38 proven strategies for creating powerful, unforgettable lyrics ~ 30 simple ways to make your melody fresh, exciting, and memorable ~ How to use hit songs as "ghost songs" to get quick results Plus, there are 58 more Shortcuts to help you lay the groundwork, pick the perfect structure, and choose the chords that will give your songs even more hit potential. And there are more than 100 "Do It Now" exercises to get you started right away! "For people serious about writing great songs, it's got it all!" ~ Kara DioGuardi, BMI "Songwriter of the Year," American Idol judge "Should be in every songwriter's arsenal." ~Jason Blume, author, hit songwriter with more than 50 million album sales "An excellent road map for writers at all levels. This is the songwriter's GPS!" ~Ralph Murphy, V.P. ASCAP, Nashville

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Customer Reviews

"For people serious about writing great songs, it's got it all!" ~ Kara DioGuardi, BMI "Songwriter of the Year" ~ "Concrete tools to kickstart your songwriting or take it to the next level. Should be in every songwriter's arsenal." ~Jason Blume, author, hit songwriter "An excellent road map for writers at all levels. This is the songwriter's GPS!" ~ Ralph Murphy, former V.P. ASCAP, Nashville "This is a superbly written and organized Swiss Army knife of a songwriting

manual with 126 sharp tools, tips, exercises, and insights for every stage of creating your songs. Whether you want to write hits or just the most powerful expressions of your concepts, feelings, and stories, you'll find this toolbox an easy-to-read, fun, and indispensable teacher. " ~ John Braheny, author, song coach

Robin has written and produced more than 500 songs for television, records, theater, and audio products. She is a former Director of A&R for Rhino Records and executive producer of over 60 albums. She is also the author of five top-selling songwriting books, including *Shortcuts to Hit Songwriting* and *Shortcuts to Songwriting for Film & TV*. Robin has shared her knowledge of songwriting with millions around the world through her highly-rated songwriting websites and her *Songwriting 101* video series on YouTube. She is known for her easy-to-understand, real world style of communication having successfully mentored dozens of top music industry veterans, helping them communicate their knowledge to aspiring songwriters and recording artists.

I am very inspired to turn my poetry into songs, but I lack some of the basic song-crafting skills. I read a number of books with great titles but they were 99% fluff! I found Robin Frederick's "LEARN HOW TO WRITE A SONG: a step-by-step guide," on her website, robinfrederick.com, and it was FANTASTIC! I learned more on that website than I had from any of the books I had read! I advise you to visit her website, check out her "WRITE A SONG" guide and see for yourself. If you like what you see, you will want to have this book in your hands! BTW: You may not think your goal is to write a HIT, but what is a HIT? A HIT is a song that appeals to a lot of people. Who among us doesn't want to write songs that are appealing to others? Every "shortcut" in the book (except #1) has a "DO IT NOW" exercise associated with it to get you practicing the craft of songwriting immediately! If you want to be a songwriter (or a better songwriter) this is your book! I love it!

I really like this book and Robin's style of writing, wit, music examples and practical application exercises. Remember these are shortcuts, they are excellent but do not go into great detail for each one. These are ideas to try and give you great practice. I am a student in a college taking many songwriting courses and much of this info I have seen in my courses and is great advice. For those of you serious about getting deeper into songwriting check out Shelia Davis *Successful Lyric Writing* and any books by Pat Pattison and Andrea Slope.

Does what it says on the cover. If you don't want to write hits, then this book isn't for you as it's

definitely geared towards that goal. However, you can use the methods to develop whatever style of music you're doing. Not essential, but good nonetheless.

I am a newbie to song writing, however, I am a musician for quite a number of years. I never really 'tried' to seriously sit down and write a whole song. It just seemed out of reach and distant to me. I can write tons of music, just not lyrics! I don't know why it was always so out of reach for me to accomplish a whole finished song with lyrics. So, one day I decided- "I need to really learn how to do this and stop being so scared of doing it". Well, I strolled around until I found one that seemed simple, yet fun to work with. I stumbled across THIS book by Robin A. Frederick and just started reading it. Wow - after just a few chapters I really began to understand what I had been doing wrong all along! I really needed this 'Guide' to direct me in the right way to just START. Buy this book and you will see what I mean. Totally easy to understand - layman's terms! If you really want to understand - You Will! A+++

Great resource for novice or pro. Well structured, and easy to follow. Full of "hands on" tips and tools that immerse you in the process, making you feel more like you are attending a class with personalized instruction, rather than just reading a text! Nice Work

If you want to get somewhere in the music world, BUY THIS BOOK. And do read it cover to cover. I struggled for years, with myself, and just as I started to "get it" this book explained exactly what those A&R people had been telling me for years, and are still telling me because I still have not got it right; but I'm a little bit closer, I think and I've only been at it for about 5 years :) This book will tell you how to be adaptive to the modern era. If you want to write your own way and just make (scratch?) a living then go ahead, but that's a very, very hard life. I am happy to bend some of my creations to the modern age, and it won't change you too much. I thought it would commercialize me too much and change "my creations" (how egotistical of me), to adapt myself to times as they change. The times have already changed. Those songs you sing that you grew up with? They were hits back then and still would be now if written for the modern age. Now after reading this book and ignoring and mentally being aghast by her A&R reviewers for years, I think I have finally figured out that the songs written now are just as good as the songs written in the past, they're just built differently - kinda-sorta. The question that's left - I hope - is can I adapt? And am I good enough to make the bar? I still don't know but I'm still trying because I think I might actually be getting better, albeit very, very slowly - and the slow part is mostly me unlearning what I know to replace it with

something new. People like David Bowie adapted and stayed on top. So did Phil Collins. And if you read this book and "get it", you'll even recognize differences between the songs of people like Rob Thomas in the 90's and his songs in more recent years. Carlos Santana said he worked with people like Rob Thomas and Michelle Branch because he wanted to be on the radio again. I want to be on the radio - what a freakin' buzz that would be. In the modern world, it's just a different way of doing things. And genres really are defined by really simple things like which chords you use and now I think it might be all about lyrics and there are no gaps for guitarists anymore, and it's much more difficult to sing because there isn't anywhere to breath and you don't have regular pauses to remember which words come next. And the bass is more prominent so good for bass players. Guitar lead has faded away in many ways, and sadly I might say, because for me there's nothing like the dual leads of Wishbone Ash, and of course many others :)

I bought both of Robin Frederick's 'Shortcuts to Songwriting' books at the same time (this one and the one on songwriting for Film & TV). I was a total novice at songwriting and wanted to improve my lyrics and my husband's music so that we could pitch and sell to TV and film opportunities. I can honestly say that no other books in the genre (and I have a few) come close to the usefulness of these 2 books. The shortcuts are specific, clearly written, incredibly relevant, and easy to put into action. My lyric writing and my ability to 'arrange' my husband's music has been 100% influenced by them, and I would attribute any success I have in the future to the advice in these 2 books of Robins, and to the help and advice of my friends at Taxi. Incredible value for money. Thank you Robin.

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